

CURRICULUM VITAE

NAME : **DR. MAMTA JAIN**

DATE OF BIRTH : June 25th, 1968

PERMANENT ADDRESS : 329, Sindhi Colony, Raja Park,
Jaipur-302004

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Area of Specialization : Banking and Finance



ACADEMIC QUALIFICATIONS :

Examination Passed	Year of passing	Name of the University or other examining body	Max. Marks/ Marks obtained	% of marks obtained	Division obtained	Subject (Mention distinction, if any)
(1) Secondary	1984	Sec. Edu. Board, Rajasthan	528/750	70.4	I	Book-keeping
(2) Higher Secondary	1985	Sec. Edu. Board, Rajasthan	297/400	74.25	I	Book-keeping
(3) B.Com.	1988	University of Ajmer	1036/1700	63.88	I	
(4) M.Com.	1990	University of Rajasthan	588/900	65.33	I	
(5) M.Phil	1991	University of Rajasthan	275/400	68.75	I	
(6) MBA (Finance)	2007	Vardhman Mahaveer Open Univ., Kota	1341/2100	63.86	I	
(7) NET/SLET Examination	SLET – State Level Eligibility Test For Lectureship – 1994					

(8) Research Degree(s)	Time	Title	Date of Award	Name of the University
(i) M.Phil	1991	"Cost-Profit Analysis of Sheep and Wool Industry in Rajasthan" (Encl No.8)	1991	University of Rajasthan
(ii) Ph.D.	1993-96	"Personnel Policy of General Insurance Corporation (with Special references to its selection and promotion)" (Encl No.9)	1996	University of Rajasthan

PRESENT POSITION:

- Professor, Department of Economic Administration and Financial Management, University of Rajasthan, Jaipur.

PRESENT ADMINISTRATIVE & ACADEMIC POSITIONS

- Working as Director, Central Library, University of Rajasthan, Jaipur
- Working as Vice-Principal, University Commerce College, Jaipur
- Working as Chief Warden (Girls), University of Rajasthan, Jaipur
- Convener, Board of Studies, Department of EAFM, UOR, Jaipur.

SUBJECTS OF TEACHING:

- Financial Management and Economic Environment, Business Budgeting, Business Economics, Research Methodology and Banking and Finance.

RESEARCH EXPERIENCE :

- (a) 20 Research Scholars awarded Ph.D degree
- (b) At present 04 Candidate are pursuing Ph.D .

RESEARCH PROJECTS :

1. A Minor Research Project completed titled "**Corporate Social Responsibility in Indian Banking Sector (A Strategic Implications on Customer)**" sanctioned by UGC (2011).
2. A Major Research project completed as Co-investigator titled "**A Study of Customer Preferences of Banking Products**" sanctioned by ICSSR (2013).
3. A Major Research project as completed Co-investigator titled "**Micro Finance as a Tool for Corporate Social Responsibility in Banking sector**" sanctioned by UGC (2015).

4. A UGC Awarded "**RESEARCH AWARD** on titled "**A Study of FDI as Determinant For Transforming and Enhancing Quality of Indian Higher Education Systems** " (May 2018).

CORPORATE LIFE:

1. Worked as Warden, Laxmi Bai and Mahi Girls Hostels, University of Rajasthan, Jaipur from July, 2010 to Oct. 2018.
2. Working as Member in the Committee formed for prevention of Sexual Harassment in University of Rajasthan, Jaipur.
3. Worked as NSS Programme Officer, University Commerce College, Jaipur for many years.
4. Worked as Member in various community works of different organisations.
5. Member of various Committees constituted by University of Rajasthan for Administrative and Research work.

MEMBERSHIP OF ACADEMIC BODY:

1. Life member of All India Commerce Association.
2. Life member of All India Accounting Association.
3. Life member of Indian Economic Association.
4. Life member of Indian Council for Business Education.
5. Life member of RUWA, Jaipur

CERTIFICATE OF APPRECIATION

1. Co-chaired the Technical Session-IV "**Women Empowerment: Realities and Challenges**" in 69th All India Commerce Conference-2016 held at University of Lucknow, Lucknow from Nov. 11 to Nov 13, 2016.
2. Received Best paper presentation Award for the Technical Session-II on "**Empowering Women in Digital Technology**" in International Conference in collaboration with Apex University and Inspira Research Association- IRA Jaipur Dated 25th – 26th June 2022
3. Key note speaker on "**Nexus of Tech and Business for shaping Emerging Industries**" in 18th India-Japan International Conference organised by Biyani Group of College, Jaipur Dated 27th Nov. 2023.
4. Co-chaired the Technical Session-III "**Synergy 2023 Emerging Trends and Innovations in Commerce & Management**" in National Conference-2023 organised by S.S. Jain Subodh PG College Jaipur Dated 20th – 21st Dec 2023.

5. Delivered the guest lecture on **“CREATIVITY ON INNOVATION”** on 21st Sep. 2023 in Stani Memorial P.G. College, Jaipur.
6. Key note speaker in Technical Session on **“RESEARCH AND PUBLICATION ETHICS”** in National Seminar on 4th Oct. 2023 organised by Department of Commerce, Doctor Hari Singh Gour Vishwavidyalaya, Sagar, MP (Central University).
7. Chaired the valedictory Session **“National Education Policy : Opportunities and Challenges in Higher Education”** in National Seminar-2024 organised by S.S. Jain Subodh Grils PG College, Sanganer, Jaipur Dated 19th - 20th January, 2024.

CONFERENCES & SEMINARS:

A. INTERNATIONAL CONFERENCE & SEMINAR

AS ASSISTANT PROFESSOR:

1. International Conference on **"Management of Finance and International Accounting"**, organized by Research Development Association, Jaipur (India), Sept. 11-13, 1998.
2. International Conference on **"Sustainable Peace in a Unipolar World: The Strategic Context of South Asia"**, organized by Centre for Gandhian Studies, University of Rajasthan Jaipur, March 23-25, 2000.
3. International Conference on **"Conflict, Peace and Development in South Asia"**, organized by University of Rajasthan, Jaipur, December 28-30, 2005.

AS ASSOCIATE PROFESSOR:

1. International Conference on **"Rural Marketing"**, organized by University Commerce College, University of Rajasthan, Jaipur, February 17-18, 2010.
2. International Conference on Global Research and Development Services on 13th-14th June, 2018 organized by Association for Development of Teaching, Education and Learning held at Nanyang Technological University, Nanyang Executive Centre, Singapore.
3. International Conference on Role of ICT in Higher Education and Research 5th and 6th October, 2018 organized by S.S. Jain Subodh P.G. (Autonomous) College, Jaipur.
4. International Conference sponsored by ICSSR on Rethink, Restrict, Restrictions and Reinvent The Sustainable Development Respective organised by St. Xavier's College Jaipur on 7-8 Feb. 2020.

5. International Conference on Women leadership and Empowerment held on the 23rd July 2020 at AVID College, Maldives.

B. NATIONAL CONFERENCE & SEMINAR:

(I) As Assistant Professor

1. XLIX All India Commerce Conference of ICA, October 14-16, 1995, organized by University of Rajasthan, Jaipur.
2. National Conference on "Working Capital Management", Vardhman Institute of Management and Allied Sciences and Rajasthan Chamber of Commerce & Industry, Jaipur, January 24, 1998.
3. National Conference on "Inventory Management", Research Development Association and Rajasthan Chamber of Commerce & Industry, Jaipur, May 23, 1998.
4. National Conference on "Gramdam: Concept, Progress and Challenges", Centre for Gandhian Studies, University of Rajasthan, Jaipur, October 2-3, 1999.
5. National Conference on "Environmental Management in the Prospect of Jainism", Centre for Jain Studies, University of Rajasthan, Jaipur, March 12-14, 2000.
6. National Seminar on Tax Planning, March 15-16, 2000, Department of ABST, University of Rajasthan, Jaipur
7. National Seminar on Working Capital Management, March 25-26, 2000, Department of ABST, University of Rajasthan, Jaipur
8. National Seminar on Youth & Media, February 21, 2002, University Commerce College, Jaipur
9. National Seminar on Second Generation Economic Reforms, March 23-24, 2002, Department of EAFM, University of Rajasthan, Jaipur
10. National Seminar on Service Sector Reforms, February 22-23, 2003, Department of EAFM, University of Rajasthan, Jaipur
11. National Seminar on Finance & Development, January 10-11, 2005, Department of EAFM, University of Rajasthan, Jaipur
12. National Seminar on Rural Sector Reforms, February 26-27, 2005, Department of EAFM, University of Rajasthan, Jaipur
13. National Seminar on "Globalisation: Myth or Reality" October 17-18, 2005, University Commerce College, Jaipur

II. As Associate Professor

1. National Seminar on “Working Capital Management”, January 3-5, 2006, Department of ABST, University of Rajasthan, Jaipur
2. National Conference on Higher Education : Retrospect & Prospects, January 21-22, 2006, University of Rajasthan, Jaipur
3. National Seminar on Application of Quantitative Methods for Managerial Decisions, February 23-25, 2006, P.G. School of Commerce, University of Rajasthan and ICG College, Jaipur
4. National Seminar on Tax Planning, November 23-25, 2006, Department of ABST, University of Rajasthan, Jaipur
5. National Seminar on Emerging Issues in Commerce and Finance, January 18-20, 2007, University Commerce College, Jaipur
6. National Seminar on Value Added Tax, February 14-15, 2007, Faculty of Commerce, University Maharani’s College, Jaipur
7. 60th All India Commerce Conference, December 27-29, 2007, Department of Commerce, Osmania University, Hyderabad, (A.P), India.
8. National Seminar on Investment Scenario n India: Trends and Issue, December 10-11, 2008, University Maharani College, Jaipur
9. 61th All India Commerce Conference, December 27-29, 2008, Dhanwate National College, Nagpur.
10. National Seminar on Corporate Governance & Ethical Issues in Changing Economic Scenario, February 25-26, 2009, University Commerce College, Jaipur
11. 62nd All India Commerce Conference, October 10-12, 2009, Maharshi Dayanand Saraswati University, Ajmer
12. National Seminar on Professional Orientation of Business Education, December 2009, University Commerce College, Jaipur
13. 63rd All India Commerce Conference, October, 1st-3rd, 2010, University of Goa
14. International Seminar on Rural Marketing the Changing Scenario, Feb. 17-18, 2010 organized by University Commerce College, University of Rajasthan, Jaipur.
15. National Seminar on MNREGA: Opportunities & Challenges, January 8-9, 2011, organized by University Commerce College, Jaipur
16. National Seminar on Role of State in the Social Sector of the Economy, November 26-27, 2011, organized by University Commerce College, Jaipur
17. 64th All India Commerce Conference, December 13-15, 2011, organized University of Pondicherry.

18. 34th All India International Accounting Conference, October 17-18, 2011, organized by Department of ABST & Indian Accounting Association Jaipur Chapter.
19. National Conference on "Revisiting Issues of Woman Security : From Womb to Tomb", September, 11-13, 2013, "Pragya" University Maharani College, Jaipur.
20. 66th All India Commerce Conference, December, 5-7, 2013, Department of Commerce, Bangalore University, Bangalore.
21. National Conference on "Gender Mainstreaming – Problems and Prospects", February 25-26, 2014, Centre for Women's Studies, University of Rajasthan, Jaipur.
22. 37th All India Accounting Conference and International Seminar, on Accounting Education and Research organized by Department of Commerce, University of Lucknow, Lucknow, Nov. 8-9, 2014.
23. 67th All India Commerce Conference, December, 27th -29th, 2014, Department of Commerce, KITT University , Bhubaneswar.
24. National Seminar on "Make in India : Opportunities and Challenges" organized by University Maharani College, University of Rajasthan, Jaipur, Jan 23-24, 2015.
25. National Conference on "Women Empowerment And Higher Education" organized by Centre for Women's Studies, University of Rajasthan, Jaipur, January 28-29, 2015.
26. National Seminar on Emerging Dimensions of Tourism in India : Opportunities & Challenges" organized by University Commerce College, University of Rajasthan, Jaipur, 13-14 Feb., 2015.
27. 68th All India Commerce Conference, November 6-8, 2015, Department of Commerce & Business Management, Vinoba Bhave University, Hazaribag (Jharkhand).
28. 38th All India Accounting Conference and International Seminar, December 5-6, 2015, organized by University Business School, Punjab University, Chandigarh.
29. National Conference on "Women Empowerment And Higher Education" organized by Centre for Women's Studies, University of Rajasthan, Jaipur, Jan 28-29, 2015.
30. National Seminar on "Make in India: Opportunities and Challenges" organized by University Maharani College, University of Rajasthan, Jaipur, January 23-24, 2015.
31. National Seminar on "Emerging Dimensions of Tourism in India : Opportunities and Challenges", organized by University Commerce College, University of Rajasthan, Jaipur, 13-14 Feb. 2015.
32. National Conference on "Financial Inclusion & Inclusive Growth", organized by Department of EAFM, University of Rajasthan, Jaipur. 22-23 December, 2015.
33. National Conference on Holistic Growth : Symbiosis of Theory and Practice organized by St. Xavier's College, Jaipur, 12-13 February, 2015.

34. 39th All India Accounting Conference and International Seminar, December 16-17, 2016, organized by Central College Campus, Bangalore University, Bangalore.
35. 69th All India Commerce Conference, November 11-13, 2016, University of Lucknow, Lucknow.
36. National Seminar on Impact of Demonetization on Business : Perspective and Future Possibilities organized by Kanoria PG Mahila Mahavidyalaya, Jaipur, 7th Feb., 2017.
37. 70th All India Commerce Conference of ICA, 12-14 October, 2017 organized by Faculty of Commerce and Management the IIS University, Jaipur.
38. 40th All India Accounting Conference and International Seminar Nov. 18-19, 2017 organized by University College of Commerce and Management Studies, Mohan Lal Sukhadia University, Udaipur.
39. National Conference on GST : Good and Service Tax in Indian Context organized by S.S. Jain Subodh P.G. (Autonomous) College, 24th-25th Nov. 2017.
40. Annual Indian Economic Association Conference on "Emerging Issues in Access to Higher Education in India" organised by the Department of Acharya Nagarjuna University, Guntur Andhra Pradesh held in 2017 on 27-30 December.
41. National Seminar on GST : Issues and Challenges of Goods and Service Tax in India 6th – 7th January, 2018 organized by University Commerce College, Jaipur.
42. 71st All India Commerce Conference of ICA, 20-22 December, 2018 organized by Department of Commerce, Osmania University, Hyderabad, Telangana State.
43. 41st All India Accounting Conference and International Seminar on Accounting and Research January 5-6, 2019 organized by Manipal University, Jaipur.
44. 42nd All India Accounting Conference and International Seminar on Accounting Education and Research, Dec. 28-29, 2019 organized by Jai Narayan Vyas University, Jodhpur, Rajasthan.

C. ONLINE WEBINAR :

1. A certificate is awarded for successfully completing "E-learning skill enhancement quiz" organised by University of Technology, Jaipur.
2. A webinar on "Economic Recovery Post Covid-19. The Road Ahead held on May 2020 organised BY ICFAI University, Jaipur.
3. A Webinar Series on Covid-19 on "Management of Frozen World and Melting Economies" from 1 May to 13 May 2020 organised by Aligarh Muslim University.
4. A webinar on "Exploring Research with Value Added Quality Publication" on May 12, 2020 by Ansal University.

5. A National Webinar on "Effect of Covid-19 on Indian Economy and its Management in Current Business Scenario" on May 16, 2020 by School of Management BBD University.
6. A International E-Conference on "Gender Issues, Concerns, Obstacles and Remedies in Achieving Equality in Present Scenario" by Jagadguru Ramanandacharya Rajasthan Sanskrit University, Jaipur.
7. A Webinar on "Contemporary Challenges for Changing Market with Special Reference to Multi National Corporation" organised by School of Commerce & Management, CPU Kota on 01 June, 2020
8. A Webinar on "Rebooting the Economy Through Industry from (before Corona to after Corona) Challenges and Opportunities organised by ICFAI on June 16, 2020.
9. A National Zoominar on "Life after Covid-19 Pandemic and Rebooting Economy" held on June 13, 2020 organised by Pune Business School.
10. A Multidisciplinary International Webinar on "Online Education: Issues and Challenges' from 18th to 19th July, 2020 organised by DRCBS Cyber Security Services LLP India.

D. WORKSHOP :

1. Workshop on Computer Applications, December 25, 2001 to January 3, 2002, Department of EAFM, University of Rajasthan, Jaipur
2. Workshop on Research Methodology, December 19-21, 2005, Department of EAFM, University of Rajasthan, Jaipur
3. Two Week Workshop on Research Methods, November 13th -25th, 2013, P.G. Department of Commerce, University of Jammu, Jammu.
4. One Week Workshop on Research Methodology and Data Analysis using SPSS & AMOS organized by Jamia Hamdard, New Delhi, held from 14th to 19th March, 2017.

E. ACADEMIC COURSES :

(I) As Assistant Professor

1. Compact Computer Course, June 29-July 29 2000, Sarvodaya Infosystems Computer Education Centre.
2. $lk=dkfjrk\ izf'k\{k.k\ dk;Zdze\} fnIEcj\ 94\} Is\ Qjoh\ 95\ rd\} fiadflVh\ izsl\ Dyc\ fyfeVsM\} t;iqjA$
3. Orientation Course, July 13, 1998 to August 8, 1998, University Grant Commission & Academic Staff College, University of Rajasthan, Jaipur.

II. As Associate Professor

1. Refresher Course, February 13, 2006 to March 4, 2006, University Grants Commission & Academic Staff College, University of Rajasthan, Jaipur
2. Computer Fundamentals Course, for one and half months, Aptech Computer Education, Jaipur.
3. Orientation Course for NSS Programme Officers of Education Department, January 16- 25, 2007, HCM Rajasthan State Institute of Public Administration, Jaipur
4. National Integration Camp, June 18-24, 2008, University of Rajasthan, Jaipur
5. Refresher Course, October 6-25, 2008, University Grants Commission & Academic Staff College, University of Rajasthan, Jaipur
6. One Week short term course on "Women Administration in Higher Education" Capacity Building Programme, November 25-30, 2009, Centre for Women Studies, University of Rajasthan, Jaipur
7. Certification of Appreciation from Lioness District 323 E-1, 8th Sept. 2009, Lioness District 329 E-1.
8. Refresher Course, August 2-21, 2010, University Grant Commission, Academic Staff College, University of Rajasthan, Jaipur

F. ONLINE WORKSHOP :

1. Seven days national online workshop from 4th May to 10th May 2020 on Research Methods and Techniques organised by Ramanand Arya Dav College Mumbai.
2. One week certificate course on 'SEM-PLS Analysis using SMART PLS from 11th May 2020 to 16th May 2020 organised by Research Shiksha India.
3. One week online certificate course on "SPSS for beginners" from 18th May 2020 to 22 May 2020 organised by Research Shiksha, India.
4. Seven days online faculty development programme on "Contemporary Research Practices in Social Sciences" from 30th May to 05th June 2020 at Amity University, Uttar Pradesh.
5. Five day faculty development programme on "Research methods and advance data analytics" organised by Koach Scholar, New Delhi from 17th June 2020 to 21st June 2020.
6. One week online workshop on "Research methodology in social sciences" organised by Bhavdiya Institute of Business Management, (Ayodhya, UP) and Indian Association for Management Development from June 26 to 02 July, 2020.
7. One week online workshop on "Essential of Research Methodology for thesis writing and publication from 12th August 2020 to 16th August, 2020 organised by Research Shiksha India.

8. Online workshop on "Basic statistical analysis to doctoral research" organised by Koach Scholar, New Delhi from 5th Sept. to 9th Sept. 2020.
9. Five days online Workshop from 1st to 5th July, 2020 on Advance Time Series Analysis organised by VSSR Global Noida, Uttar Pradesh, India.
10. One Week Online Faculty Development Programme on "Impact of Covid-19 on Indian Economy and Industry", held from 14th May 2020 to 20 May, 2020 organised by Sangoli Rayanna First Grade Constituent College of Rani Channamma University Belgavi, Karnataka.

PUBLICATIONS:

(A) ARTICLES PUBLISHED IN NEWS PAPERS & MAGAZINES:

1. Ukkjh fdruh ijrU=] fdruh LorU=] uoEcj 1992 jktLFkku fodkl
2. dherksa ds fu;U=.k esa miHkksDrkvksa dh Hkwfedk] ebZ 1993 jktLFkku pSEcj IUns'k
3. Hkkjrh; ifjokj fu;kstu la?k] Lo#i vkSj xfrfof/k;kj] fnIEcj 1994, jktLFkku fodkl
4. >wBs iM+ x;s eueksgu flag ds lkjs vkdyu] vizSy 1995, lekpkj txr
5. vkadMks ds ek;ktky esa my>s foUk eU=h] vizSy 1995, nSfud uoT;ksfr
6. ,M~l ds vkrad dk eqdkcyk ¼lekt 'kkL=h; mik;ksa ls½] vxLr 1996, Je.kksikld
7. fo|ky;ksa esa ;kSu f'k{kk] fdruh O;kogkfjd] tqykbZ 1996 lekpkj txr
8. dkuwuksa ds ckotwn efgyk 'kks"k.k D;ksa] tqykbZ 1996 v.kqozr
9. dSls djsa ,M~l ds vkrad dk eqdkcyk] twu 1996, lekpkj txr
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12. ykSV vkbZ HkkX; js[kk feVkus ykWVjh] uoEej 1997, nSfud HkkLdj
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14. lks;ty leL;k] fodjky gksrh leL;k] ebZ 1997, nSfud HkkLdj
15. iSls dh raxh] dc rd jgsxh cgkuk] tuojh 1997, nSfud HkkLdj
16. ckyw ij vaxqfy;ksa dh ydhjksa lk gS dkuwu] ekpZ 1997, nSfud HkkLdj
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18. dsoy dkuwu ls ugha feysxk laj{k.k] Qjoj 1997, nSfud HkkLdj
19. miHkksDrk fgrksa dk laj{k.k dsoy dkuwu ls IEHko ugha] ekpZ 1997, lekpkj txr
20. lh0Vh0ch0Vh0& Hkkjr gLrk{kj djs ;k ugha] ebZ 1998, nSfud HkkLdj
21. L=h iq#"k dh lekurk fdruk <ksax fdruk ;FkkFkZ] twu 1998 , izrki dsljh
22. vk/kqfudrk tks fn[krh gS og gSa ugha] tqykbZ 1998, izrki dsljh
23. eqnzL Qhfr c<+k;sxh] osru vk;ksx dh flQkfj'ksa] ekpZ 1998, lekpkj txr
24. oYyHk HkkbZ iVsy& dSls cus ljdkj iVsy] vDVwcj 1999, nSfud HkkLdj
25. D;k dgrh gS rkjkiqj lfefr dh fjiksVZ] twu 2000, nSfud HkkLdj
26. Lkekt vkSj fodkl ds lkFk cnryh ehfM;k dh izd`fr] tqykbZ 2000, lekpkj txr
27. Ukohu d`f"k uhfr & fdruh O;kogkfjd] tqykbZ 2000, lekpkj txr
28. ubZ] vk;kr fu;kZr uhfr dh IQyrk vk'kadk ds ?ksjs esa] tqykbZ 2000, Lkekpkj txr

29. iqLrd dk nnZ& 2001j dkWelZ dkyst eSXthu ^mRd"kZ^

(B) RESEARCH ARTICLES PUBLISHED IN ACADEMIC JOURNALS

(I) As Assistant Professor

1. A paper titled "Management practices in private sector undertaking" published in Journal titled "Economic Administration Review", issue (2000) Department of EAFM, University of Rajasthan Jaipur.
2. An articles titled "Relevance of public sector in Indian Economy" published in Departmental Journal titled "Economic Administration Review, issue (2001) Department of EAFM. University of Rajasthan, Jaipur.
3. A Paper titled "Scope of Gem and Jewellery export from Rajasthan" published in "Industrial Mechanism, Journal on Industry & Commerce, issue (2002), Jaipur

II. As Associate Professor

1. An article titled "Credit Risk Management- An Analysis" published in journal Commerce and information Technology Jaipur (2006), Vol. 6 No.2, ISSN No. 0972-9550 .
2. An article titled "Management of cash", published in journal of Accounting Studies published by Department of Accountancy & Business Statistics in Collaboration of P.G. School of Commerce, University of Rajasthan Jaipur (2006), Vol. 8, No. 1, ISSN No. 0972-1371.
3. An article titled "Disinvestment-A Critical Analysis" Published in Journal titled "Management Researcher" issue by institute of Management Development and Research Thiruanthapuram (2007), Vol. XIV No.1, ISSN No. 2223-8421.
4. An article titled "Role of Children in Influencing Purchase Decision" published in Accounting Studies Journal, Department of ABST, University of Rajasthan, Jaipur (2007), Vol. I, ISSN No. 0972-1371.
5. An article titled "Medical Tourism in Indian : Current trends and its future prospective" published in Journal titled "Management Researcher" issue by institute of Management

- Development and Research Thiruanthapuram (2009), Vol. XVI No.1, ISSN NO. 2223-8431.
6. An article titled "Multiple Jobs – Necessity Or?", published in Economic Administration Review, (2010), Vol. 1, No.2, ISSN 2277-5269.
 7. An Article titled “Real estate-An Ideal Investment” (with special Reference to Rajasthan) published in Journal titled the Indian Journal of Business Administration” by Department of Business Administration, Jai Narain Vyas University, Jodhpur (2010), Vol.6, ISSN No. 0975-6825.
 8. An Article “Globalisation of Higher education through FDI: A Step to be taken or not in India “published in E-journal titled” Zenith International & Journal of Multidisciplinary Research by Zenith International Research and Academic Foundation, Kurukshetra University, Kurukshetra, Haryana, (2011), Vol. 1, Issue No.3, ISSN NO. 2231-5780.
 9. An Article “Role of FDI in promoting Economic growth in Developing countries with special reference to India. “Published in International journal of Development studies” by Banaras Hindu University, Varanasi, India (2011) , Vol. V Issue-I, ISSN No. 0975-5799.
 10. An article “A Picture of Industrial Devolvment in Rajasthan Painted by RIICO Published in Journal Titled “Proficient An International Journal of Management by Jahanvi Publication” (2011), Vol. III Issue-IX, RNI Registration No. RAJENG 2010-33876.
 11. An article "Medical Tourism and Indian Economy", published in Journal titled "Journal of Business and Management", published by Department of Business Administration, University of Rajasthan, Jaipur (2011), Vol.6 No.1, ISSN NO. 2277-8012.
 12. An article "Corporate Social Responsibility in Indian Banking Sector – A Strategic Implication on Customer" in Journal titled "Economic Administration Review" published by Department of EAFM, University of Rajasthan, Jaipur (2012), Vol. 29, No.1, ISSN No. 2277-5629.
 13. An article “FDI in Multi Brand Retail: Is it the need of the hour?” published in E-Journal titled “Zenith. International Journal of multidisciplinary Research” published by Zenith International Research & Academic Foundation, Jagadhari – Haryana, India (2012), Vol. 2, Issue 6, ISSN NO. 2231-5780.

14. An article "Reverse Mentoring : A Wake-up-shake-up step in HRD" published in Asian Journal of Research in Business Economics and Management by Asian Research Consortium (2012), Vol.2 Issue 10, ISSN NO. 2249-7307.
15. An article "Work place stress and suicide : A Study with References to Public Sector Organisation" published in Zenith International Journal of Multidisciplinary Research (2012), Vol.2, Issue 7, ISSN No. 2231-5780.
16. An article "Financial Services to excluded Sectors through Financial inclusion" published in "ARTH PRABHAND" A Journal of Economics and Management by Pinnacle Research Journal (2012), Vol. I, Issue 3, ISSN No. 2278-0629.
17. An article "Competency mapping during Recession : The need of the Hour for Retail published in E-Journal titled "Finance Management Marketing Research" published by International Journal of Marketing, Financial Services and Management Research (IJMFSMR) (2012), Vol.1 Issue 6, ISSN No. 2277-3622.
18. An article "Impact of foreign Institutional Investment on Stock market with special Reference to BSE. A Study of last one decade published in Journal titled "Asian Journal of Research in Banking & Finance" published by Asian Research Consortium, Yamunanagar Haryana India (2012), Vol. 2 Issue 4, ISSN No. 2249-7323.
19. An article titled "Stock Market Volatility in India : A Study of BSE Sesex" publishes in ZENITH International Journal of Business Economics & Management Research (2013), Vol. 3(2), ISSN No. 2249-8826.
20. An article titled "Role of Foreign Direct Investment And Foreign Institutional Investment in Indian Economy", published in Asian Journal of Multidimensional Research (2013), Vol. 2 Issue 3, ISSN NO. 2218-4853.
21. An article "Counting Footprint – Growth of India and China" published in Periodic Research, (2013), Vol. II, Issue-1, ISSN No. 2231-0045.
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30. An article titled "Microfinance in India : Issues and Challenges", published in International Journal of Innovative Research and Practices (2014), Vol. 2 No.3, ISSN No. 2321-2918.
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 34. An article titled "Financial Literacy : An Empowerment for Financial Inclusion" published in International Journal of research, Commerce, Economics and Management (2015), Vol. No. 5, Issue No. 09, ISSN No. 2231-4245.
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49. An article titled "Start-up India Stand-up India Campaign : Scope for Women Entrepreneurship Development in the Indian Economy", published in International Journal of Research in Commerce Economics & Management, (2017), Vol. 7, Issue 3, ISSN 2231-4245.
50. An article titled "Financial Inclusion: Its Impact on Indian Banking Industry", published in International Journal of Research in Commerce & Management (2017), Vol. 8, Issue NO. 5, ISSN 0976-2183.

51. An article titled "Emerging Issues in Access to Higher Education in India" published in Multidisciplinary International Journal (Feb. 2018) Volume 02, No.2, ISSN 2425-0252.
52. An article titled "Progress of SHGs in Rajasthan Under National Rural Livelihood Mission (NRLM)" published in KAAV International Journal of Economics, Commerce & Business Management, UGC approved Multidisciplinary Category Journal No. 47663, 2018, Impact Factor 8.9901
53. An article titled "Women Entrepreneurship : India's Performance Viz-a-Viz its BRICS Counter Parts" published in XIV International Conference on Women leadership and empowerment held on the 23rd July 2020 at AVID College, Male, Maldives.
54. An article titled "Analyzing Impact of Merger on Customer Satisfaction" Pre and Post Comparison in Selected Public Sector Banks" published in Shodh Sarita, Vol. 7, Issue 27, July-Sept. 2020, ISSN – 2348-2397 approved UGC Care.
55. An article titled "A Study of Customer Satisfaction towards Internet Banking Services in Jaipur", published in Kala Sarovar, Vol. 23 No. 04(VI) October-December 2020, ISSN 0975-4520, UGC Carte Group-1 Journal.
56. An article titled "Role of Financial Literacy Promoting Financial Inclusion in India", published in Wesleyan Journal of Research, Vol. 13 No. 67 (March 2021), ISSN 0975-1386, UGC Care listed Peer-reviewed.
57. An article titled "Comparative Analysis of Financial Performance of Regional Rural Bank Pre & Post Merger Period in Rajasthan" published in kala Sarovar, Volume 24, No. 04-Part-2-2021 ISSN-0975-4520, Impact Factor 4.015 UGC Care List, 2021.
58. An article titled "Impact of Covid-19 on the Tranformations of Customer from Conventional Banking to Digital Banking: An Indian Perspective", published in Sodhasamhita Vol. No. IX, Issue-6(III), Jan to June 2022, UGC Care Group-I, ISSN-2277-7067, 2022.
59. An article titled "Investigating the Effects of the Covid-19 Pandemic on the Productivity and Satisfaction of Bank Employees", published in Inspira Journal of Commerce, Economics & Computer Science (JCECS) ISSN: 2395-70690, Impact Factor 6.289 Vol. 08, No. 03 July-Sept. 2022, pp 05-10.

60. An article titled "Role of Rural Woman in the Management of Drinking Water and Sanitation Programme in Rajasthan" published in Rabindrabharati Journal of Philosophy, ISSN: 0973-0087 Volume XXIV, No. 16, 2023, pp. 37-48
61. An article titled "A study on environmental effects on health care system and public health: A high order PLS approach." Published in ATISHAY KALIT UGC care journal ISSN : 2277-419X, Volume 10, pt, B, Sr, 18, 2023

DETAIL OF RESEARCH STUDENTS:

- (a) Nineteen Research Scholars awarded Ph.D Degree
- (b) One candidate pursuing Ph.D. work
- (c) At present three Candidates are under process for Registration.
 - i. Ms. Meenakshi Agarwal "A Comparative Study of Commercial Banks Advances to High Risk Sector (A Case Study of PNB and HDFC Bank" (2010)
 - ii. Mr. Ratna Bansiwala "Problem and Prospects of Medical Tourism in India (A Case Study of Some Selected Destinations for Medical Tourism in Rajasthan)" (2011).
 - iii. Hema Chandani, "Comparative Study of Price Strategies of Private and Public Sector Banks with References to DCDCP * SBI Bank" (2011).
 - iv. Mr. Hemant Verma "Garment Buying Behaviour of Youth Consumer in Rajasthan" (2012)
 - v. Reetika Bhatia "An Evaluative Study of the Training Needs of Employees in Telecom Sector (A Comparative Study of the Public and Private Telecom Employees" (2013)
 - vi. Ms. Vinita Sharma "Customer Relationship Management (In Life Insurance Sector in India)" (2014).
 - vii. Mr. Tarun Sharma "Computer Base Trading in Stock Exchange of India (A Comparative Study of BSE and NSE (2014)
 - viii. Priyanka Laxmi Meena – Volatility of Indian Capital Market and Foreign Institutional Investment during 2005 to 2010 (A critical study) (2015)
 - ix. Ms. Shayama Bohra - A study of Financial Inclusion for Inclusive growth in Rajasthan(2016).
 - x. Mrs. Ekta – "A Critical Study of Microfinance for Women Empowerment in

Rajasthan (2016).

- xi. Ms. Rakhi Arora – "Impact of Commodity Exchange Trading on Pricing of Agricultural Goods in India" (2017).
- xii. Mr. Suresh Yadav – "Changing Customer Preferences and Satisfaction Towards Banking Services" (A Comparative Study of Selective Private and Public Sector Banks) (2017).
- xiii. Ms. Meghna Meena – "A Study of Consumer Behaviour Towards Online Shopping (A Case Study of Jaipur City)" (2018)
- xiv. Ms. Avantika – "An Evaluative Study of Financial Inclusion of Urban Unorganized Workers in Rajasthan (with Special Reference to Household and Motel Workers in Jaipur District)" (2018).
- xv. Ms. Sugandha – "A Study of FDI as Determinants For Transforming and Enhancing the Quality of Indian Higher Education System" (2019).
- xvi. Ms. Jyoti Tapen – "Role of Micro Finance In The Financial Inclusion of Beneficiaries – A Case Study of Self Help Groups" in Jaipur (2019).
- xvii. Ms. Syeda Shaziya Naz – "E-CRM In Online Banking – A Tool For Survival In Technology Era " (2019).
- xviii. Kanika Kaondal "An Analytical Study of Employee's State Insurance Scheme in Rajasthan" (2019).
- xix. Purva Ranu Jain "Venture Capital Scenario in India – A Comprehensive Study" (2019).
- xx. Mrs. Swati Dusad "Impact of Merger on Performance of Indian Banks (A Case Study on Mega Merger of SBI with Five subsidiaries Banks). (2023)

BOOKS PUBLISHED:

- i. "Insurance-HRD Practices" Published (2007) by Ritu Publication, Jaipur, ISBN No. 81-87-445-29-7.
- ii. "Monetary Policy of India" published (2009) by Research Publication, Jaipur.
- iii. "Monetary Economic" Published (2009) by Research Publication, Jaipur.
- iv. "International Banking" (Published 2010) by Research Publication, Jaipur, ISBN No. 81-86398-56-23.
- v. "Banking Management and Administration" (Published 2010), By Research Publication, Jaipur, ISBN No. 81-86398-55-4.
- vi. "Indian Banking System" (Published 2010) by Research Publication, Jaipur, ISBN No. 81-85789-54-13.
- vii. "Transport Economic" (Published 2011) by Research Publication, Jaipur, ISBN No. 81-85789-58-4.

- viii. "Indian Banking and Financial System" (Published 2023) by RBSA Publishers, Jaipur ISBN No. 978-93-92064-82-1.
- ix. "Business Economics" (Published 2023) by RBSA Publishers, Jaipur ISBN No. 978-93-87972-78-0.



(DR. MAMTA JAIN)